



In Support of  
Canadian  
Breast Cancer  
Foundation



Burning Bright for Breast Cancer 2016

Dear Members,

Synchro Swim Ontario and the Canadian Breast Cancer Foundation (CBCF) – Ontario Region are pleased to announce the **13<sup>th</sup> annual Burning Bright for Breast Cancer** which will take place this October during Breast Cancer Action Month. Burning Bright for Breast Cancer has been an overwhelming success over the past eleven years, with our clubs participating to raise **over \$404,663** for CBCF, and Synchro Ontario continuing to be a Gold Ribbon Community Event Partner of the Canadian Breast Cancer Foundation, We are very excited and proud to continue this program for a landmark **13<sup>th</sup> year!**

The program will continue with our theme of keeping a candle burning within the pool for a minimum of one hour, in which swimmers can hand off the torch to the next swimmer in a relay. The idea is flexible and you can develop your own format as long as a "torch" is part of the event. We are asking for all clubs to participate in this initiative, however, it is of course voluntary.

All program forms will be posted and distributed via email including: a CBCF donation form, a club donation form, a club tally sheet, and a post-event instruction sheet. Please note that there are two separate donation forms, one for donations to the CBCF, and another for donations to clubs. Tax receipts are available for all donations to CBCF. All CBCF donation forms, your club tally sheet and money raised for CBCF will be due to the Synchro Swim Ontario office by **Friday, November 25, 2015**.

If your club would like to receive CBCF materials (brochures, ribbons, bookmarks) please contact our Community Development Manager, Kelly Ziger (416.263.7912/1.800.387.9816 ext. 259 or [kziger@cbcf.org](mailto:kziger@cbcf.org)) who will ship a package directly to your Club!

Synchro Swim Ontario and the CBCF will once again be recognizing the top fundraising club for CBCF, as well as the individual athlete that raises the most for CBCF. The Top Fundraising Club Award is in honour and memory of Myra Gerow who was part of the Sudbury Synchro Club, and who we lost to breast cancer in 2011. In addition to being part of our synchronized swimming community, Myra was a strong supporter of CBCF and a passionate advocate for creating a future without breast cancer.

**If an individual raises \$250 or more for CBCF they will receive a special CBCF prize pack!**

The official cheque presentation from Synchro Swim Ontario to the Canadian Breast Cancer Foundation, and top fundraising club and athlete awards will be presented during the combined Lisa Alexander Meet/Provincial Qualifier on January 20-22 at the Etobicoke Olympium. Presentation time will be included in the competition schedule when posted.

Many thanks for your support of this initiative as we believe it is an important valuable event for the organization and the synchro community. We have a fantastic opportunity to raise awareness of the sport and make a difference for a very important cause at the same time.

*Sincerely,*

*The Synchro Swim Ontario Staff & Board of Directors*