



**FOR IMMEDIATE RELEASE**

## **Synchro Swim athletes are in synch for pink**

Toronto, ON – October 1, 2007 – For the 4th consecutive year Synchro Swim Ontario member clubs across the province will be participating in a province-wide charity initiative throughout the month of October for the Canadian Breast Cancer Foundation - Ontario Chapter called “Burning Bright for Breast Cancer”.

During October, Breast Cancer Awareness Month, Ontario synchronized swimming athletes will be participating in an event at their club where they will incorporate a common theme of keeping a candle burning within the pool for a minimum of one hour, in which swimmers will hand off the torch in a relay format. The candle symbolizes keeping the flame alive for creating a future without breast cancer. Over the past three years Synchro Swim Ontario and its member clubs have raised over **\$100,000** for the Canadian Breast Cancer Foundation – Ontario Chapter, the largest donations ever to the Ontario Chapter by an amateur Provincial Sports Organization.

“Synchro Ontario will once again be striving for excellence. Our highly inspired group of athletes have made amazing accomplishments in and out of the pool”, said Synchro Ontario President Suzanne Laroche. “They continue to dedicate themselves participating in this wonderful opportunity, and we look forward to raising funds for CBCF in hopes of surpassing last years outstanding contribution. I am thrilled to be a part of such a special group who look outside of themselves to raise awareness and funds for an important cause.”

This year Synchro Swim Ontario and its member clubs hope to bring the four-year donation total to over \$125,000 or more. Donations to Burning Bright for Breast Cancer can be made by contacting your local synchro swim club or Synchro Swim Ontario. Pledges from member clubs will be tallied for the Canadian Breast Cancer Foundation - Ontario Chapter by Synchro Swim Ontario and presented Sunday, December 9 at the Lisa Alexander Figure Competition at the Canada Games Aquatic Centre in London, ON.

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