



FOR IMMEDIATE RELEASE

In Synch for Pink! Synchro swim clubs raise over \$30,000 for the Canadian Breast Cancer Foundation

Toronto, ON – December 4, 2007 – Synchro Swim Ontario member clubs across the province were once again in synch for pink raising an astonishing \$30,580 during the 4th annual “Burning Bright for Breast Cancer” a province-wide charity initiative in support of the Canadian Breast Cancer Foundation.

Since 2004, Ontario synchro swim athletes have participated every October during Breast Cancer Awareness Month in an event at their local club where they incorporate a common theme of keeping a candle burning within the pool for a minimum of one hour, in which swimmers hand off the torch in a relay format. The candle symbolizes keeping the flame alive for creating a future without breast cancer. In four years synchro athletes have raised over \$129,000 for the Canadian Breast Cancer Foundation.

“We are so pleased to be partnering again with Synchro Swim Ontario, an event that fosters an active lifestyle and physical activity in girls which we know is an important aspect of good health and helps reduce the risk of developing breast cancer,” said Sharon Wood, CEO of the Canadian Breast Cancer Foundation – Ontario Region. “In participating in this event, the members of Synchro Swim Ontario have raised over \$30,000 in support of breast cancer initiatives that have the greatest potential to make a difference in people’s lives. Congratulations and thanks to all involved!”

The Olympium Synchronized Swimming Club from Etobicoke was the club with the most pledges collected with a total of \$5,910.35, with Sudbury Synchro so close behind with \$5,627.75. Other notable totals were Mississauga Synchro with a total of \$3,574.09 and the most participants at 38, and Brant Synchro who raised \$2,463.55 and had all 36 participants raise \$50 or more!

Elizabeth Sweeny from the Sudbury Synchro Club was the athlete with the most pledges collected with a total of \$1,600.00, followed closely behind by Kathaleen Carpenter of Olympium Synchro at \$1348.35 and Michelle Cannon from Mississauga Synchro whose raised \$1,001.

“Once again Ontario synchronized swimmers have stepped up to the plate to do their part in creating a future without breast cancer”, said Synchro Ontario Executive Director Leslie Makins. “It is impressive how these athletes turn the spotlight off of themselves and focus on creating a better world for those around them. Congratulations to all of those in our amazing sport who are champions both in the pool and out.” “I don't know who said "lead by example" but it sure says something about our synchro community”, added Synchro Ontario President Suzanne Laroche. “Ontario synchro swimmers have taken the time to support breast cancer and shown an overwhelming commitment as evidenced again by their huge contribution. Well done!”

Synchro Swim Ontario will be making the official cheque presentation to the Canadian Breast Cancer Foundation – Ontario Chapter at 1:15pm on Sunday, December 9th at the Canada Games Aquatic Centre in London, ON during the Lisa Alexander Figure Meet.

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