



FOR IMMEDIATE RELEASE

Synchro Swim Ontario announces new Alumni and Booster memberships

Toronto, ON – January 3, 2008 – Synchro Swim Ontario is kicking off the New Year with the addition of Alumni and Booster membership levels to the roster of provincial membership opportunities.

The Alumni membership is targeted to any former athletes, coaches, officials, or general members who wish to reconnect or stay connected to the synchro community. The 2-year membership of \$20.00 will include access to the alumni network through email, newsletter, and website, invitation to homecoming events at major competitions, membership card which allows for possible admission discounts at select competitions, an alumni keychain upon sign-up, and eligibility for membership draws or giveaways that Synchro Ontario offers. Current members who are also Alumni are welcome to add an Alumni membership for \$5 for 2 years.

Booster memberships are targeted to any “synchro fan” who would like to show support for synchronized swimming in Ontario. For only \$5.00 per year boosters can help support the sport, and grow our membership numbers significantly. The 1-year membership includes access to the monthly e-newsletter, a membership card, and eligibility for membership draws or giveaways that Synchro Ontario offers.

“We are looking forward to re-connecting with past athletes, coaches, officials, committee and executive members through an Alumni membership, who may have had a great role in the sport years ago and want to get plugged back into the sport, or simply meet with old friends”, said Executive Director Leslie Makins. “The booster membership is also a great way for parents, family and friends to show their support for an athlete or for the sport as a whole with a very small financial commitment. We welcome all of these new members to a new level of membership designed just for them!”

Alumni and Booster membership forms are available now from Synchro Ontario via the website at www.SynchroOntario.com or contact Sport Development Coordinator Kara Heald.

Contact Information:

Kara Heald
Sport Development Coordinator
Synchro Swim Ontario
Phone: (416) 426-7407
E-mail: kheald@osrc.com
www.SynchroOntario.com



ALUMNI MEMBERSHIP FORM

We need your support! Former Ontario athletes, coaches, officials and volunteers (former Board members, club executive, etc.), are welcome to show their support through a Synchro Swim Ontario Alumni Membership. By placing you on our membership list, we grow our numbers, which are very important for government assistance. The funding we receive from the government is used to benefit the clubs and members of Synchro Ontario, but this funding is decreasing every year. Help us grow and ensure funding for synchronized swimming in Ontario!

Member benefits:

- Access Alumni network through email, newsletter and webpage
- Monthly e-newsletter
- Alumni “homecoming” events organized at major competitions (Provincial Championships, and at Divisionals or Nationals when in Ontario)
- Membership card valid for 2 years from sign-up date, including possible discounts to competition admission for cardholder (upon showing card at admission table).
- FREE Synchro Ontario Alumni keychain when you sign-up as a reminder (and thanks) of your support
- Eligibility for any contests or promotional giveaways that Synchro Ontario offers.
- **2-year membership fee: \$20.00, or add the Alumni membership to a current membership (\$5.00 for 2 years).**

Member Information:	
Name:	
Address:	
Phone No.:	
Email:	
Payment Information:	
<input type="checkbox"/> Cash or Cheque enclosed for \$20.00 <input type="checkbox"/> Cash or Cheque enclosed for \$5.00 (Alumni add-on)	
Please charge my: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
Name on Card:	
Card Number:	
Expiry:	
Signature:	

Please send in your membership form to:

Synchro Swim Ontario, 208 Hillyard St., Unit 227, Hamilton, ON L8L 6B6

Email: kheald@synchroontario.com or Fax: 905.572.7700

IMPORTANT:

Alumni memberships **do not** carry insurance coverage as a result of membership. If you are volunteering for an event ex) helping on deck for a competition, you are covered whether you are or are not a member, as per Synchro Swim Ontario Insurance coverage, but **NOT** because of alumni membership status. Alumni memberships do not replace existing Synchro Ontario categories, therefore Club executive members, officials, coaches, etc., cannot register for “Alumni” instead of their regular membership. This membership category does not provide membership applicable to Finance Policy, AGM admittance, etc.



BOOSTER MEMBERSHIP FORM

We need your support! For every “synchro fan” that would like to support Synchro Swim Ontario. By placing you on our membership list, we grow our numbers, which are very important for government assistance. The funding we receive from the government is used to benefit the clubs and members of Synchro Ontario, but this funding is decreasing every year. Help us grow and ensure funding for synchronized swimming in Ontario!

Member benefits:

- Monthly e-newsletter
- Membership card valid for 1 year from sign-up date
- Eligibility for any contests or promotional giveaways that Synchro Ontario offers
- **Yearly membership fee: \$5.00 per person**

Member Information (can be multiple names if at same address):	
Name(s):	1. 2. 3. 4.
Address:	
Phone No.:	
Email:	
Payment Information:	
<input type="checkbox"/> Cash or Cheque enclosed for \$5.00 per member	
Please charge my: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard	
Name on Card:	
Card Number:	
Expiry:	
Signature:	

Please send in your membership form to:

Synchro Swim Ontario, 208 Hillyard St., Unit 227, Hamilton, ON L8L 6B6
 Email: kheald@synchroontario.com or Fax: 905.572.7700

IMPORTANT:

Booster memberships **do not** carry insurance coverage as a result of membership. If you are volunteering for an event ex) helping on deck for a competition, you are covered whether you are or are not a member as per Synchro Swim Ontario Insurance coverage, but **NOT** because of booster membership status. Booster memberships do not replace existing Synchro Ontario categories, therefore Club executive members, officials, coaches, etc., cannot register for “Booster” instead of their regular membership. This membership category does not provide membership applicable to Finance Policy, AGM admittance, etc.